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KWS

KMS client snapshot Financial Services corporation headquartered in Japan

A subsidiary of leading provider of automotive financial services, the client has 11 branch offices across Thailand with 1,000 employees.

CHALLENGES

 Operational data spread in many separate systems, difficult for management to have consolidated KPIs.

BENEFITS

- Monitor KPIs in near real-time.
- Elimination of manual reporting and data reconciliation.
- Easy and immediate access to the information needed without having to wait for IT to produce reports.
- Enabled flexible analyses.

SOLUTION

- Deployed QlikView to 75 users with dashboards for:
 - Collection
 - Insurance
 - Wholesale Finance
 - Sales & Marketing
 - Customer Management
- Automated QlikView report distribution tools using Click2Mail.