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**KMS**

### KMS client snapshot

FMCG corporation headquartered  
in U.S.

The client is a subsidiary of an American  
multinational food, snack and beverage  
corporation.

## CHALLENGES

- Need up-to-date sales data to proactively respond to market changes.
- Improve reporting time.
- Decrease margin of error from manual report generation.

## BENEFITS

- Reduced reporting time.
- Gained near real-time visibility of companywide sales performance.

## SOLUTION

- Deployed solution to 60 users across countries in Asia:
  - **Agro Business Analysis** - planting, harvesting plan, yield, crop fail, disease and insect.
  - **Finance Dashboard** - P&L, gross sales.
  - **Competitor Sales Analysis** - external sales volume/value.
  - **Financial Planning** - automate data collection process.