

www.kms-world.com



Linkedin.com/company/knowledge-management-solutions



ask@kms-world.com



KMSI

KMS client snapshot

FMCG corporation headquartered in U.S.

The client is a subsidiary of an American multinational food, snack and beverage corporation.

CHALLENGES

- Need up-to-date sales data to proactively respond to market changes.
- Improve reporting time.
- Decrease margin of error from manual report generation.

BENEFITS

- Reduced reporting time.
- Gained near real-time visibility of companywide sales performance.

SOLUTION

- Deployed QlikView to 60 users across countries in Asia:
 - **Agro Business Analysis** - planting, harvesting plan, yield, crop fail, disease and insect.
 - **Finance Dashboard** - P&L, gross sales.
 - **Competitor Sales Analysis** - external sales volume/value.
 - **Financial Planning** - automate data collection process.